

The diagram illustrates the layout for a half-page advertisement. It features three nested rectangular borders: an outermost green border representing the bleed area, a middle blue border representing the trim area, and an innermost red border representing the page margin. Three arrows on the left side point to these borders, labeled 'Bleed (Green)', 'Trim (Blue)', and 'Page Margin (Red)' respectively.

Bleed (Green)

Trim (Blue)

Page Margin (Red)

## **Half Page Ad - Horizontal (8.5 x 5.5)**

Final Ad Size (8.75 x 5.75 with Bleed)

Please submit a jpeg, tiff, psd or ai file

***\*Note: If sending .psd (Photoshop) or .ai (Illustrator) file, please be sure to convert fonts to outlines.***

***All files need to include bleed***